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PROFESSIONAL PROFILE

Graphic, visual, and UX designer with years of experience in diverse areas including pharmaceuticals, sporting goods, finance, and restaurant industries. Strong knowledge of design principles, marketing strategies, and media industries allowing for tailored delivery of creatives to customers.

EDUCATION

Bachelor of Science in Graphic Design
Mount Ida College, School of Design
Cum Laude
2012 - 2016

Deans List 8 out of 9 semesters
Honors Scholar Program
Travel Scholarships

SKILLS

- Highly proficient in Adobe Creative Cloud
- Creating multimedia presentations
- Excellent web design
- UX design
- Familiar with HTML and JavaScript
- Trend, color, and materials research
- Team player and problem solver
- Innovative and creative
- Highly organized and time oriented
- Excellent written and verbal skills
- Social Media
- Microsoft Office

EXPERIENCE

DESIGNER

Publicis Sapient | Contract | Nov. 2019 - Present

Successfully collaborates with team members in different parts of the world while bringing innovative design experiences to clients. Optimizing user experience through innovative solutions and dynamic interface designs. Creates design libraries and graphics for marketing and sales presentations, training videos, and corporate websites. Participates in team efforts to produce streamlined production of design materials for current and potential clients.

Key Achievements :

- Works on the Capital Group team and has become one of the main innovators in the virtual content, which has been recognized internally as well as company wide at Capital Group
- Delivers interactive user-centered designs that are innovative and engaging experiences to the clients to boost overall usage and interaction within Capital Group
- Has successfully gained clients from design pitches. Collaborated on presentations for Sony, TMobile, State of Connecticut, and others
- Established trusting relationships with team members and clients

GRAPHIC DESIGNER

ABC Designs | Sept. 2018 - Present

Successfully manages and coordinates graphic design projects from concept through completion. Works closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Effectively builds, motivates, and directs design and production teams. Manages all operational, strategic, financial, quote/bid, staffing, and administrative functions.

Key Achievements :

- Successfully gain clients from all over the country and continue to grow year after year
- Brings clients meaningful experiences to their designs and businesses to achieve overall growth
- Establish trusting relationships with vendors and key clients

GRAPHIC DESIGN SPECIALIST

Vertex Pharmaceuticals Inc. | Contract | Sept. 2018 - Oct. 2019

Created new innovative digital content for multiple conferences. Managed work with agency partners and was responsible for quality checking all of agency's work. Assisted in preparing documents for FDA submissions and became familiar with the medical review process. Collaboratively worked cross-functionally to create a wide range of communication pieces such as print and online advertisements, posters, pamphlets, fliers, t-shirts, interactive documents, and forms. Became familiar with creating graphs through Excel for presentations and publications. Worked with the in-house print team, as well as external vendors to remain on time and budget.

Key Achievements :

- Contributed to the launch of Kalydeco to treat infants with cystic fibrosis (CF) as early as six months of age to less than 12 months, Symdeko in Australia for CF patients 12 & older, and the launch of Orkambi in Europe
- Collaboratively worked with our strategic partners, CRISPR, for three different conferences for a new therapies clinical trial and potential drug launch
- Created internal team sites for cross-functional materials and communication

GRAPHIC ARTIST

Franklin Sports | Aug. 2016 - Sept. 2018

Conceptualized and created specialty product graphics and packaging for licensed companies such as MLB, NHL, MLS, Collegiate/NCAA, Disney, and Marvel Comics. Designed multiple jobs simultaneously at different stages of completion in order to meet deadlines. Worked closely with fellow designers to ensure consistent integration of brand consistency. Edited design and layout for sales catalogs and marketing collateral to be used during national sales meetings and presentations for the Outdoor games, Youth Sports, and Disney Catalogs.

Key Achievements :

- Developed the new 2019 Outdoor look that will be sold to major companies and increased revenue for the outdoor gaming division
- Created the branding and packaging for the new Youth Sports 2018 to be sold in multiple stores
- Initiated trend researching and seasonal color palettes throughout the design team